



Tom Barrett
Mayor

Bevan K. Baker, FACHE
Commissioner of Health

Administration

Frank P. Zeidler Municipal Building, 841 North Broadway, 3rd Floor, Milwaukee, WI 53202-3653 phone (414) 286-3521 fax (414) 286-5990
web site: www.milwaukee.gov/health

For Immediate Release
April 12, 2008

Media Contact: Raquel Filmanowicz
414-286-3175 (Office)
414-397-1614 (Cell)

City of Milwaukee Health Department Update on Measles Investigation

Clinics open and informational hotline activated as case contact list grows to over 200

City of Milwaukee Health Department (MHD) is holding two measles vaccine clinics today from 10:00am-2:00pm at its South Side, 1639 S. 23rd Street, and Keenan Health Center, 3200 N. 36th Street, locations. Vaccines are being offered free of charge to adults and children. Individuals that have received their measles vaccination should be protected. The first dose provides 95% immunity, and the second dose nearly total immunity, according to Dr. Geoffrey Swain, chief medical director at the health department.

At this time there are still four confirmed cases, however the number of City of Milwaukee case contacts has grown to over 200. MHD staff is working diligently to contact those individuals.

The MHD continues its response to this outbreak including:

- Working with Milwaukee Public Schools and area private schools on messaging for students and their families
- Initiation of an auto-dialed call to City of Milwaukee childcare facilities to provide measles information and an outbreak update
- Staffing an information booth and immunization record lookup at KidFest 2008, held at State Fair Park today from 10:00am-5:00pm and tomorrow from 11:00am-5:00pm
- Logging over 1800 calls to the measles informational hotline (414-286-3616) since its activation at 2:30pm on Wednesday, April 9th
- The measles informational hotline is also being staffed today from 8:00am until 4:00pm